

NEW  
RELEASE

# The Boss's Guide to BYTs\* in today's workplace

\*Bright Young Things

harnessing their energy to power your business

Dr Harry Zaphir



# The Boss's Guide to BYTs\* in today's workplace

\*Bright Young Things

harnessing their energy to power your business

Dr Harry Zaphir

## Are you overrun with Bright Young Things?

If you've ever employed, managed, supervised, inducted or trained someone who is a decade or more your junior, then this book is for you! Whether you are a new manager or an experienced hand, whether you have children of your own, whether you believe you are plugged in to the next or new generation of employees, this book provides tactics and strategies to assist you in building relationships with your BYTs, including:

- Dealing with communication difficulties
- Explaining and discussing values
- Authority issues
- Life/work balance
- Managing expectations
- Describing strategies that won't work
- Why there's always a difference in speed
- The sliding scale of cynicism
- Keeping work interesting

After reading this book you will be better armed and more comfortable in dealing with those BYTs in your organisation, make them happier and more productive while making your life easier and your business more profitable!

### About the author

**Dr Harry Zaphir** was born almost smack bang in the middle of what is lovingly referred to as "the baby boomer" period. Starting his own IT company in 1988 (when he was himself a bright young thing), Harry and his partners went on to build a multi-million-dollar business that employs mainly BYTs.

Now a non-executive company director, professional speaker and author, Harry shares his insights and observations into what makes these young people tick and how those responsible for them can achieve the best outcomes for their companies.

### ORDER FORM

**YES, I wish to order the book**

**The Boss's Guide to BYTs in today's workplace as follows:**

1 book \$24.95 plus \$5.50 P&H     5 for \$110.00 plus \$15.00 P&H

Total Amount: \$A .....

Name: ..... Today's date: .....

Company: ..... Phone/s: .....

Postal Address: .....

Suburb: ..... State: ..... P'code.....

Email: .....

I would like to receive updates by email     Yes     No

**METHOD OF PAYMENT:**                      Harry Zaphir / BYT GUIDE

Visa     MasterCard     Cheque     Direct Deposit BSB 804-059 a/c 218739

Card Number: ..... Expiry: ...../.....

Name on Card: ..... Signature: .....

### Please send to, or contact

**BYT Publications**

ABN 77 091 847 200

PO Box 2450  
Mansfield Business Centre  
Dividend St  
Mansfield QLD 4122  
Australia

**Ph: +61 418743688**

**Web: www.bytguid.com**

### Thank you for your order

OFFICE USE ONLY

received at event

post product